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While the success of the company Alibaba is now known by most, the real story is about Jack and the adverse challenges he overcame to go from a small dingy apartment to building one of the most impressive world head quarters. Without question, Alibaba's World is hands down a highly recommended read and well done piece of literature!

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In September 2014, a Chinese company that most Americans had never heard of held the largest IPO in history - bigger than Google, Facebook and Twitter combined. Alibaba, now the world's largest e-commerce company, mostly escaped Western notice for over ten years, while building a customer base more than twice the size of Amazon's, and handling the bulk of e-commerce transactions in China.

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Alibaba's World is a an autobiographical-business book hybrid that chronicles the rise of Alibaba-a Chinese e-commerce company from an apartment building to a company that challenges corporate...

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Alibaba's World: How a Remarkable Chinese Company is Changing the Face of Global Business Hardcover - 12 May 2015 by Porter Erisman (Author)

Buy Alibaba's World: How a Remarkable Chinese Company is ...

"Alibaba" is the world's largest retailer, passing "Walmart" about two years ago. Along with "Tencent," it's one of only two Asian companies which have broken the US\$500 billion valuation mark. It operates in 200 countries and is one of the world's largest Internet companies.

Alibaba's World PDF Summary - Porter Erisman | 12min Blog

My book, Alibaba's World: How a Remarkable Chinese Business is Changing the Face of Global Business (Palgrave Macmillan, 2015), is the inside story of how all this happened. How a schoolteacher and...

Alibaba's unparalleled rise has changed the face of global ...

Alibaba's World (2015) tells the story of Chinese e-commerce company Alibaba, which was founded in 1999. Alibaba's World offers valuable insights into leadership and business acumen that can help you put your company on the path to success.

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