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According to DISCUS, in 2019, the spirits industry again gained market share over beer and wine sales. Revenues grew by half a percent to 37.8% of the total beverage alcohol market. This was the...

[The US Spirits Industry Reports A Record 2019](#)
[Wine & Spirits US Industry Overview](#). 2 gov.uk/ukti. February 2015. Introduction. The United States is a large market, full of opportunities for UK companies but it is also complex and highly competitive. With the mission of helping UK companies identify and pursue new business opportunities, UK Trade & Investment (UKTI) teams in the United States offer a variety of support to help companies achieve their international potential, including trade missions, events, and ...

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The distilled spirits sector faced many challenges and triumphs last year, which levelled out into a flat 2019, as Spiros Malandrakis, industry manager of alcoholic drinks, Euromonitor...

[Market overview - The Spirits Business](#)
The wine and spirits industry was late to the internet sales game because of strict laws across the country regarding shipping wine. But now that more states are morphing their laws to allow freer shipping of alcohol between states, eCommerce is growing for wine and spirits brands.

[10 Wine and Spirits Trends for 2020 - Dimensional Insight](#)
1. With a good 2018 US economy, Gen X and boomers are demonstrating spending resilience and still increasing their purchases of wine above the \$9 bottle price. That created another year of record US wine sales in 2018. 2. Though the median millennial is 30 years old today, the population peaks in size at age 24, meaning there

[State of the Wine Industry Report 2019 - Silicon Valley Bank](#)
According to Wines & Vines and BW166 (2018), total US wine sales were \$62.7 billion in 2017, with \$41.8 billion in sales from domestic wine and \$20.9 billion from imports. Positive Revenue Stats for US Wine Industry in 2017. Revenue for 2017 US Wine Sales = \$41. 8 billion, a 2% increase in value from 2016 (Wines & Vines, 2018)

[Overview of the US Wine Industry in 2018: Stable Growth ...](#)
Market overview While the year just gone was reasonably healthy, a mixture of uncertainty caused by Brexit and US trade wars means the future performance of the spirits industry is far from clear...

[Market overview - The Spirits Business](#)
[US Alcoholic Beverage Market Overview](#) The volume of the U.S. beverage market totals at 202 billion liters of liquid. Alcohol is responsible for 16.5% of total beverage volume. The alcoholic beverage market is over 80% attributed to malt beverages with wine and spirits products splitting the remaining 20%.

[Alcoholic Beverage Market Overview In The United States](#)
The first annual data release across beer, wine and spirits in the US market. Interactive database: Built with the user in mind, we've created an industry leading online platform to access data and trends, plus a PDF of the US Country Report. Comprehensive US view: A complete look at the entire beverage alcohol category in one convenient source: category and brand data for spirits, wine ...

[US Beverage Alcohol Review - IWSR](#)
[The WSTA Market Overview 2015 in sales](#) The UK wine market is the 6th largest wine market in the world. 55% of UK adults drink wine. This is the equivalent of 28m people. The wine industry's exports The wine industry's consumer It is also the 2nd largest trader by volume (behind Germany) and by value (behind USA).

[WSTA Market Overview - Wine and Spirit Trade Association](#)
The following paragraphs provide a high-level overview of the current state of the wine industry in the US, including hot categories desired by American consumers. Wine Case Volume by Channel. Total volume of wine sold in the US in 2018 was 408 million 9 liter cases (bw166, 2019), up 1.2% from 2017.

[The US Wine Industry in 2019 Slowing but Steady, and ...](#)
Wine continues to be viewed as an attractive lower alcohol alternative than spirits amongst a wide base of middle- and high-income Costa Ricans, which helps to explain its good momentum. The category maintained dynamic total volume growth in 2019,... US\$990

[Market Research on the Wine Industry](#)
The US wine industry accounts for almost 8% of global wine production, and has outpaced France in terms of consumption to become the leading wine consuming region in the world. California leads wine production with 90% market share in terms of volume in 2010.

[Wine Industry Overview: Statistics, Trends, Analysis ...](#)
The Wine and Spirits Trade Association (WSTA) which represents all parts of the wine industry including businesses that produce, export, transport and sell wines in the UK. The Food Standards Agency (FSA) which is responsible for ensuring EU wine regulations are enforced in Northern Ireland, England and Wales. The FSA aim to safeguard the quality, authenticity and correct labelling of wine products.

[UK wine industry overview | nibusinessinfo.co.uk](#)
The report claims a declining consumer base will make it tough for wine over the next five years. Rob McMillan, the executive vice president and founder of SVB's wine division, and the man behind...

[The Next 5 Years Will Challenge The U.S. Wine Industry ...](#)
[Wine and Spirits Industry Statistics Applies to the US only](#) (Canada, EU, Asia, Oceania, Africa and South America are not included) Total Number of Wineries in America (9000 wineries)

[Wine and Spirits Industry Statistics | Sommtable.com](#)
The wine and spirits industry is plagued with supply chain problems like pilferage, counterfeiting, illegal blending, adulteration, the addition of hazardous ingredients, and label fraud. Counterfeit wines are a multi-billion dollar problem with studies showing that at least 20% of wines are counterfeit. One cannot easily distinguish between a genuine bottle of wine from a reputable vineyard versus from a counterfeiter.

[Anti-Counterfeiting Solutions for Wine & Spirits - NanoMatriX](#)
The WSTA has the largest and broadest membership base of any trade association in our sector; multi-channel, multi-category, national and international, start-ups through to global brands, the full length of the supply chain.